



Manchester Baseball Association

PO Box 122 • Manchester, MD 21102 • www.manchesterbaseball.org

Dear Community Partner:

Manchester Baseball, a **Section 501(c)(3) non-profit organization**, is preparing for its 2023 spring and fall baseball year. We are excited to continue to offer a safe and positive option for the youth of our area to learn teamwork, sportsmanship, and hard work all while improving their overall health and fitness.

Manchester Baseball would greatly benefit from your participation as a valued sponsor. Your sponsorship allows the league to offer reasonable registration fees for all our participants and discounted rates or free registration for children who otherwise would not be able to financially afford other sports programs. This is done through our **Everybody Plays Ball Program**. Your tax-deductible contribution will go towards uniforms, league fees, field maintenance, and overall equipment improvements.

We have also introduced **Team Marvels** to our organization. This team is dedicated to children ages 5 to 12 that have intellectual and/or physical disabilities and a passion and desire to participate in a team sport. The purpose of this team is to take the "dis" out of disability and celebrate a player's individuality. Players will work on skills such as throwing, catching, hitting, fielding, and understanding the game. Every player will receive a uniform that consists of a hat and jersey. There are no registration fees for the Marvels Team as we want to provide experiences that are stress free for players and their families. Without donations from the community this program has to rely on donations from the rec or travel program.

Manchester Baseball anticipates fielding over 40 teams this year which are comprised of over 475 athletes. We strive to create an activity that promotes health, wellness, friendly competition, and team comradery. Not only are we developing great athletes, but also great citizens of our community- you can play a huge part in that!

We offer four different levels of sponsorship opportunities for you and/or your business. Along with three additional levels for specialty programs. This packet includes more detail about the benefits of the various levels. If you want to discuss a custom sponsorship package, please contact us to learn more.

All donations go to support this amazing program that is close to my family and my heart. Please join me in making an impact on the youth of Manchester Baseball! All sponsors and donors are welcomed to attend special events such as our Opening Day ceremony, End of Year Picnic and games. You can learn more about Manchester Baseball and view our schedule of events by visiting <https://www.manchesterbaseball.org>.

We look forward to having you be a part of our Manchester Baseball TEAM! If you have any questions about sponsorship or donation opportunities, please contact our Vice President, Tiff Kallenberger: tiffkallbaseball@gmail.com or Secretary, Amber Louey: amber.manbaseball@gmail.com.

Many thanks,

Matt Muller

President, Manchester Baseball Association



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2023 SPONSORSHIP LEVELS AND BENEFITS

HOME RUN - \$1,500

- Large Aluminum Sign (4ft X5ft) with your company logo attached to one of our backstops
- Large Size Banner (4ft X 5ft) with your company logo on the outfield fence for the entire year
- Vendor booth space (10X10) at the Opening Day Ceremony/Parade and End of Year Picnic
 - Company name on the back of two (2) teams' shirts**
 - Website advertisement
 - Ad in our e-newsletters (sent to 700+ emails)
 - Designated Facebook post announcing sponsorship (650+ followers)
 - A team plaque to display proudly in your place of business

TRIPLE A - \$750

- Large Size Banner (4ft X 5ft) with your company logo on the outfield fence for the entire year
 - Vendor booth space (10X10) at the Opening Day Ceremony/Parade
- Company name on the back of a team's shirts**
- Website advertisement
 - Inclusion in email blast about sponsors (sent to 700+ emails)
- Designated Facebook post announcing sponsorship (650+ followers)
- A team plaque to display proudly in your place of business

DOUBLE A - \$500

- Medium Size Banner (3ft X 4ft) with your company logo on the outfield fence for the year
- Company name on the back of a team's shirts**
- Website advertisement
- A team plaque to display proudly in your place of business

SINGLE A - \$300

- Small Size Banner (2ft X 3ft) with your company logo on the outfield fence for the entire year
- Company name on the back of a team's shirts**
- Website advertisement
- A team plaque to display proudly in your place of business

EVERYONE PLAYS BALL CAMPAIGN

Our Everyone Plays Ball Campaign is a program that pays registration fees and donates equipment for children in need. Donations paid will be kept in a separate account to be used for the purpose. Your business name will be featured on our website as a proud sponsor of this special program.

TEAM MARVELS - DONATION OF \$100+

- Company Name or Logo on jersey and banner
- Website advertisement
- Thank You Letter with photo to present at your home or place of business



For custom sponsorship packages please email: manchesterbaseballassociation@gmail.com

***Company names on jerseys are determined by level and date of commitment. If there are more sponsors than teams your company will receive additional recognition in other ways*



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2023 SPONSORSHIP COMMITMENT FORM

SPONSOR NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

EMAIL: _____

PHONE: _____

SPONSORSHIP LEVEL:

____ Home Run- \$1,500

____ Triple A- \$750

____ Double A- \$500

____ Single A- \$300

____ EPB Campaign- Amount \$ _____

____ Team Marvels- Amount \$ _____

____ Donation- Amount \$ _____

MAKE CHECKS PAYABLE TO:
FOCRP
(Friends of Carroll Recreation and Parks)

MAIL TO:
Manchester Baseball Association
P.O. Box 122 Manchester, MD 21102

FOR TEAM SPONSORSHIPS:

Please indicate if there is a certain coach/team you wish to sponsor:

FOR BANNERS:

Name of Company as It should appear:

Additional Information you want on your banner:

Please email all logo files (*large .PDF, .EPS or .AI files. We cannot use .JPG or files from a website*)
to manchesterbaseballassociation@gmail.com as soon as possible.

THANK YOU FOR YOUR CONTINUED SUPPORT AND BEING A PART OF OUR TEAM!